

Pentagon Channel Stats

Military Distribution

Facilities On Air: 370
U.S. Military Population: 1,382,849
AFRTS Worldwide:
800,000; 175 Countries

Commercial Distribution

Total Commercial Carriage:
Over 16 million households via cable,
satellite, telco video services, IPTV,
and local access channels

Web Distribution

Over 8 million
Podcast feed requests annually

Pentagon Channel Welcomes

- Ft. Lee, VA
- Bt. Collins USAR Center, CA

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Tweet, Poke, Friend, Follow: Net-working at the Pentagon Channel

We're joining others in the frontier of social media. "We're aware that our audience is 'plugged in' so it only made sense to look at new ways to communicate with them," said Brian Natwick, general manager. "In addition to the great content already on the channel, we're using social media to connect with viewers in a way they're completely comfortable with, which can only enhance the user's experience." So stay tuned and log on for pictures, outtakes, and our crew's personal experiences. As always, the main site (www.pentagonchannel.mil) remains the source for military news and information from the Pentagon Channel.

Check us out:

Twitter - twitter.com/pentagonchannel

Twitpic - twitpic.com/photos/pentagonchannel

Facebook - facebook.com/thepentagonchannel

YouTube - youtube.com/thepentagonchannel

UStream.tv - ustream.tv/channel/pentagonchannel

DoDLive - www.dodlive.mil



Command Performance: Operation Music City



Rising stars, established country music acts and tour bus loads of troop support highlight Command Performance: Operation Music City. It's the first half-hour special from the highly popular, weekly Command Performance music interview show from the Pentagon Channel.

The Command Performance crew went to Nashville, Tennessee for the Country Music Association's annual CMA-Fest, where fans get to meet the stars. Nearly a dozen of those stars appear in Operation Music City.

Country Music Hall of Famer Lynn Anderson talks about how her song inspired a Marine recruiting poster and name for a Marine air base during the Vietnam War – and how Marines inspired her during a Bob Hope USO show. And chart-toppers Montgomery Gentry describe their charity efforts to help wounded warriors.

Command Performance: Operation Music City also features new music and interviews from emerging artists. One Flew South shows off rare harmony performing "Life," Jason Michael Carroll serves up a rocking vocal range on "I'll Sleep When I'm Dead" and Eric Church demonstrates wit and humor with "Guys Like Me."

Command Performance: Operation Music City is available as a Podcast or as streaming Web video at pentagonchannel.mil.

A Night at the Emmys

National Capital Chesapeake Bay Chapter of the National Academy of Television Arts and Sciences, (whew) also known as the Emmy Awards, honored a few of our own with awards and nominations! Please join us in congratulating the following winners:



Linda Dodich

Linda Dodich for "RECON: Mission of Music" in the category of Documentary - Cultural; Alan Gaffere for a composite of his wonderful audio design work in the category of Audio: Post Production; Jason Stoughton for "Real People: Real Support" in the category of Writer: Short Form; and Lee Whitman for "BBB Military Line" in the category of Community/Public Service (PSA) - Single Spot.

Congratulations are in order to all our nominees, who all had strong entries that continue to match the best work around.

Candace Hewitt, Larry Rubin and Sgt. Brian Buckwalter for "This Week in the Pentagon - Pentagon Memorial"; Arik Dashevsky for "Sappers"; Jim Schaefer and Yvonne McGee for "RECON: Battling the Odds"; Sean Root, Ali Jafaar, and Sgt. Brian Buckwalter for "Eagle Feather: The Story of MSG Woodrow Keeble"; and John Kim for Editor Short Form Composite.



Lee Whitman

What's New with The Grill Sergeants?

It's been an exciting few months for 'The Grill Sergeants'! In June, SFC Brad Turner, the original 'Grill Sergeant', was the unsuspecting opponent during a 'Throwdown with Bobby Flay'. SFC Turner was in the middle of a cooking demo for about a hundred soldiers at Fort Lee, VA, when Food Network celebrity chef Bobby Flay jumped out of a tactical vehicle and issued the throwdown for barbecue chicken and potato salad. We can't tell you who won--you'll have to stay tuned for the episode, which is slated to air on the Food Network in the next few months!



In July, SFC Turner also made an appearance in New York City on Fox Newschannel's morning show, 'Fox & Friends', and dished out his signature gumbo to the crowd!

Also in July, 'The Grill Sergeants' hit the road for its third season, shooting several episodes at The Culinary Institute of America in Hyde Park, NY. The theme for this season is 'International Cuisine', highlighting some of the dishes troops stationed around the world may encounter in their travels.

We've also welcomed two new Grill Sergeants to the mix: SGT Edmund Perez, from Fort Sam Houston, TX, and SSG Guy Winks, military liaison for the The Culinary Institute. During the weeklong shoot, NPR (National Public Radio) covered the production and aired a segment on its show 'All Things Considered'. The new shows will be 'served up...military style' this fall on The Pentagon Channel and www.pentagonchannel.mil.



Know Your Anchors



NAME: MSgt Ryan Hoke

YEARS OF SERVICE: 18

HOMETOWN: Kissimmee, FL
(pronounced Kiss - IM - ee, not
KISS - im - ee)

HOBBIES: playing football, having deep conversations with friends and cracking the worst jokes you've ever heard

FAVORITE MOVIE (WHY?): *The Matrix*. I'm a very cerebral and spiritual guy, and *The Matrix* has such a great mix of both.

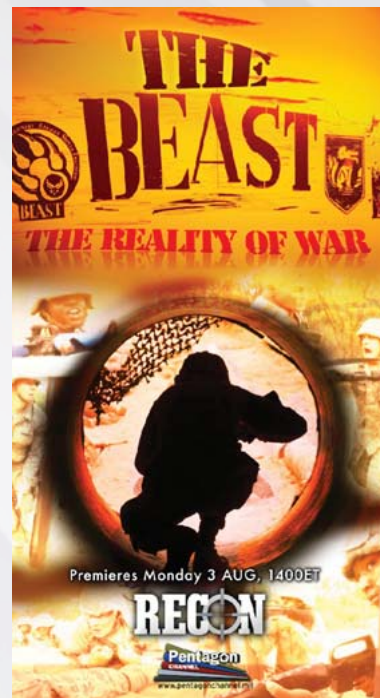
INTERESTING PLACE YOUR SERVICE HAS TAKEN YOU: I've traveled to many interesting places, such as Honolulu, Venice and Tokyo. Whenever my wife and I are watching TV and I see a place I've been, I shout, "I've been there!" She hates it.

BEST PLACE TO LIVE OR VACATION: The island of Tercera in the Azores is by far the most beautiful place I've ever seen: tons of great food, glassy blue skies, cows in the streets - what's not to like?

INTERESTING FACT ABOUT YOU THAT PEOPLE MAY NOT KNOW: I've been bitten by an alligator and have the scars to prove it.

RECON: THE B.E.A.S.T.

Could you survive The B.E.A.S.T.? If you're NOT one of those going through basic training at Lackland Air Force Base in San Antonio, Texas, the word stands for "Basic Expeditionary Airman Skills Training". In short, a warrior week of student-led simulated combat deployment, sometimes in full chemical gear, often working with lack of sleep, always keeping an eye out for ground and air attacks. Experience a week at The B.E.A.S.T. on RECON, premiering 3 August at 1400 and on www.pentagonchannel.com.



AROUND THE SERVICES - TDY

It's a dry heat! Around the Services took its show on the road to the Mojave Desert, also home to Ft. Irwin and the National Training Center. The temperatures were hovering around 115°F, but the scorching heat didn't stop a dedicated group from producing two original live half-hour shows of ATS TDY. The remote crew included:

anchor Sgt Ted Macdonald, reporter MC2 Andrew Krauss, executive producer Scott Howe, producer Chris Pettigrew, and photographer Sean Root. The ATS TDY crew joined forces with Pacsat for the live remotes.



The entire team set up shop for the day on the top of an aluminum rooftop in one of Irwin's two mock Iraqi villages, complete with role players dressed in native garb. The two unique shows couldn't have happened without support back in Old Town, including the thorough writing of Steve Fluty, package editing by Chanda Jones and creative initial camera work by Steve Greisiger.

The setting and Irwin's mission were perfect to showcase the inaugural ATS TDY, which is a new way to highlight some of the important missions going on at bases around the country while gaining more exposure for Around the Services. Next stop: Camp Lejeune, NC.



Wounded Warrior Diaries

a highlight from Emerging Media

Wounded Warrior Diaries, a multimedia web tribute where American servicemembers wounded in combat share stories of their service, including their hard-won battles on the road to recovery and the ups and downs of life in the wake of injury, was launched in November 2008. Since its launch, it has received more than 100,000 page views and more than 30,000 feed requests from iTunes. Wounded Warrior Diaries has also won numerous awards. The site has been awarded a 2009 APEX Grand Award; 2009 Gold Screen Award from National Association of Government Communicators, and has been nominated for an award for a 2009 Thoth award from PRSA.

Located at http://www.defenselink.mil/home/features/2008/0908_wwd/index.html, the Wounded Warrior Diaries provide servicemembers the opportunity to tell their stories in their own voice. Each month, a wounded, ill or injured servicemember will share his or her experience from injury to rehabilitation to reintegration.


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WOUNDED WARRIOR DIARIES

The Department of Defense

Christopher Burrell, Sgt., U.S. Army



Download this video: Windows Media Video [wmv](#) | Quicktime [mov](#)

 To view video in Fullscreen click on this icon located in the player above.

Select a Diary



Matt Slaydon
Tech Sgt. U.S.A.F.
16:40 Min. [Play](#)



Alvin Shell
Cpt. U.S. Army
19:25 Min. [Play](#)



Josh Hopper
Sgt. U.S.M.C.
12:39 Min. [Play](#)



Matthew Conlan
Maj. U.S.A.F.
11:44 Min. [Play](#)

Canine Handler Battles Injuries to Return to Duty

WASHINGTON - Despite losing a leg in combat, Army Sgt. Chris Alvin Burrell is focusing



Tell Us Your Story

If you are a wounded veteran, whether you are retired, separated, or still in uniform, and would like to tell your story,

INTERNAL COMMUNICATIONS



www.dma.mil



American Forces
Radio & Television Service
www.myafn.net

Pentagon
CHANNEL
www.pentagonchannel.mil

Official Department of Defense Website

DefenseLINK
www.dod.mil

STARS AND STRIPES
www.estripes.com

Are YOU Ready to Play the AAFES Checkout Challenge?

New on FNG, our gameshow host Michael Cowley will challenge service-members as they try their hand at answering military trivia questions while in line at an AAFES exchange. Contestants could win up to \$400! It's a double or nothing game. Do you think they'll go for the big prize or will it be too much pressure? How about you, do you



know the answers? Check out the next episode of FNG and see if you'd make the cut in the AAFES Checkout Challenge.

Veterans, This One's For You



If you missed July's episode of "The American Veteran," here's a

the most significant pieces of legislation ever passed by Congress. And finally, it visited a dude ranch in the wilds of Texas where Vets gather to help each other with their struggle to readjust in a program called "Project Odyssey."

quick recap. Episode 507 of "The American Veteran" focused on "The Post 911 GI Bill," the most extensive education assistance program since the original GI Bill became law in 1944. It looked at "The Yellow Ribbon Program," a partnership between the VA and many of the nation's most prestigious universities.

The show took a look back at the original post-WWII GI Bill. The original GI Bill, signed into law on June 22, 1944 has been called one of

Watch this and other "The American Veteran" episodes on the Veteran's Affairs Web site <http://www.va.gov/opa/feature/amervet/> or at www.pentagonchannel.mil.



Original On-Air Programming

Catch them on-air or online.



30-minute daily newscast on military news



30-minute documentary on all things military



30-minute workout led by service members



30-minute cooking program featuring top military chefs



30-minute newsmagazine on news from the Pentagon.



15-minute program on operations in Afghanistan and Iraq



30-minute "survivalguide" for the new servicemember



30-minute program featuring AAFES solutions



30-minute series featuring historic films from past wars



Briefings, press conferences, speeches and special events.

Video and Audio Podcasts

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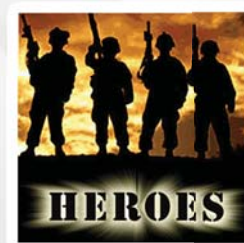
Backstage with today's top entertainers with a uniquely military perspective



ATS in Brief: 5-minutes of Around the Services headline news



CJCS: interviews and statements from CJCS on issues concerning servicemembers



2-minute audio profile of a decorated "American Hero"